Reducing loneliness
with an app and a map

Careview
- an app for finding people who are socially isolated or at risk
- codesigned with outreach workers, housing officers, health professionals, clinicians, academics, police and fire service

Social isolation and loneliness

- 1 in 20 people always or often feel lonely (ONS, 2018)
- Experienced by millions of people in the UK
- As damaging to health as smoking 15 cigarettes/day (Holt-Lunstad, 2015)
- Risk factors include poverty, reduced mobility, being a carer, a minority social group
- Extremely difficult to find those in need
- £12,000 per person in public service costs (IoT UK, 2017)
- Expected to dramatically increase
- Prevention and early intervention are key
- Social isolation and loneliness Experienced by millions of people in the UK

Careview

- Using heatmap for areas of outreach planning
- Door knocking and leafleting
- Using app guide to local services
- Report sign of concern via the app (untidy garden or post piling up)

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Door knocking in 6 deprived neighbourhoods

67 properties (35% of meaningful engagement with residents) were found to be at risk by outreach workers. 60% of all properties which were door knocked did not open the door.

Potential benefits

- Reconnecting residents with their community, preventing escalation
- Improving the effectiveness and efficiency of outreach work and partnerships
- Raising awareness and fixing gaps in the current referral pathway

Invest in Careview today.

- Scale up app use and optimise outreach and follow up activities
- Determine Careview’s predictive, economic and social value
- Discover new uses for the app: how can Careview help you?

leeds.care.vu  Read our evaluation report  hello@care.vu

This visual summary is a collaboration between Leeds City Council, mHabitat and Research Retold (www.researchretold.com). February 2019.